



SALES PRM INC. CAPABILITIES PROFILE

SalesPRM makes your partner relationships *and* PRM technology work together. Reliable processes. Painless measurement and tracking. Productive revenue-generating relationships. Custom SalesPRM solutions.

We'd like to get to know you! Ask us about our *SalesPRM Workshop* ROI GUARANTEE at experts@salesprm.com



PRM Roadmap for Salesforce.com®
 Business Rationale
 Scorecard Workshop
 Executive Dashboard
 Sales Process Analysis
 Partner Acceptance

> Strategy



Partner Portfolio
 Partner Education
 Certification Mgmt
 Partner Business Planning
 Sales Support
 Channel Operations

> Enablement



CRM Alignment
 Partner Relationship Management (PRM)
 Partner Portal
 Partner Directory
 Reporting & Analysis
 Salesforce.com®
Technology Selection

> Infrastructure



ChannelBuilder™ Business Services
 Partner Constitution
 Rules of Engagement
 5 Workshop Offerings
 Implementation
 Sales Methodology
 Training

> Team

For more information visit us at www.salesprm.com

SALES PRM INC

WHAT CUSTOMERS SAY ABOUT US

We chose your company because you asked questions and LISTENED to our response. Your knowledge and creditability were obvious in your questions.



Your expertise permitted us to discover our own shortcomings and without an extensive background in CRM you couldn't have facilitated and guided us to a result.



Your methodology is solid, deliverables are practical and measurable.



Your service agreements are customer friendly and your company is easy to do business.



Your workshop concepts make us do the work and find solutions to OUR issues. You were very good at requiring us to formulate answers to the 'how to' issues.



For more information visit us at www.salesprm.com

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